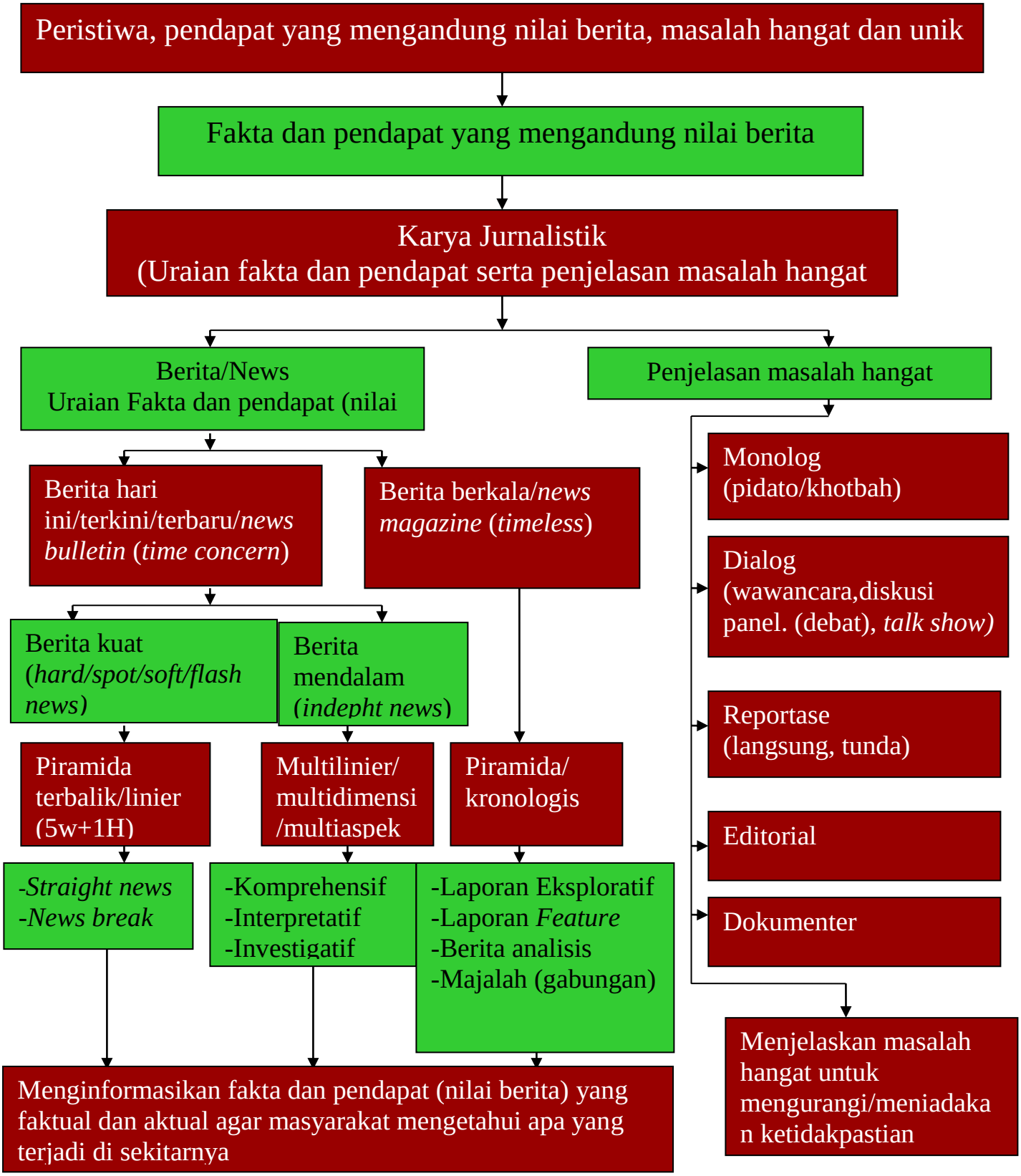RUANG LINGKUP JURNALISTIK